



WOON KEAT MOH

Senior Vice President and President, Color, Additives & Inks

Woon Keat Moh (“Moh”) is senior vice president and president, Color, Additives & Inks, for Avient Corporation, a premier provider of specialized and sustainable material solutions and services.

With more than 20 years of experience in the specialty polymer sector, Mr. Moh previously worked at Bayer and Clariant, where he served in various commercial leadership roles. He joined Avient in 2010 and has since delivered success in multiple positions throughout the company thereafter. This has included Sales Director for Avient’s Color and Additives segment in Asia and General Manager of Engineered Materials Asia. Mr. Moh also served as Vice President of Asia, where he strengthened a One Avient approach internally and externally with customers, regional leaders and associations, as Avient has invested for growth in Asia. He was appointed to his current position in 2024.

Mr. Moh holds a bachelor’s of science in Engineering from the University of New Brunswick. He is based in Avient’s world headquarters located outside Cleveland, Ohio.